



## Stamford Vision launch 9<sup>th</sup> January 2002

Stamford Vision, the new name for Stamford Town Centre Management Partnership, was launched last night by Co-chairmen John Plumb and Paul Ibbotson, with the help of the Chairman of the Ely Perspective, Nick Abbey.

Stamford Town Centre Management Partnership was established in 2000 as a public/private partnership. The partnership was established to make Stamford a safe, attractive and thriving town for shoppers, residents, visitors and local businesses. Following extensive consultation, a good deal of consensus was achieved and a Vision Document was produced for the town. The purpose of the Vision was to consider what the town should be like by the year 2015. The date 2015 was chosen because many of the issues are complicated requiring complex strategies.

We are now beginning the implementation phase, literally bringing the Vision to life, through a number of different projects. In addition to launching the new name the purpose of the evening was to encourage people connected with the town to volunteer to serve on one of three new groups:

Stamford Vision: **Business**

Stamford Vision: **Urban**

Stamford Vision: **Marketing**

These groups will be working on different aspects of the Vision, all 'creating a thriving community by working in partnership'.

About 45 people braved the cold weather to come and listen to a very interesting presentation about what the Ely Perspective had been able to achieve in Ely using the same structure as we are now proposing. What came over was that they faced many of the same issues as we do now and by pooling skills the right solutions can be found. Nick Abbey also stressed that one of the key attributes that anyone needs when involved in these types of projects was patience! However, he showed by example, what perseverance can do to transform a place for the better.

We are hopeful that we can create dedicated groups who can begin to make a real difference to Stamford not just by 2015 but in 2003.

Catherine Hammant  
Project co-ordinator