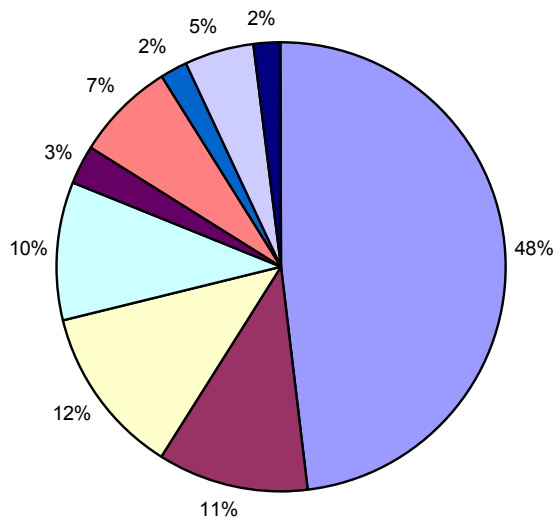


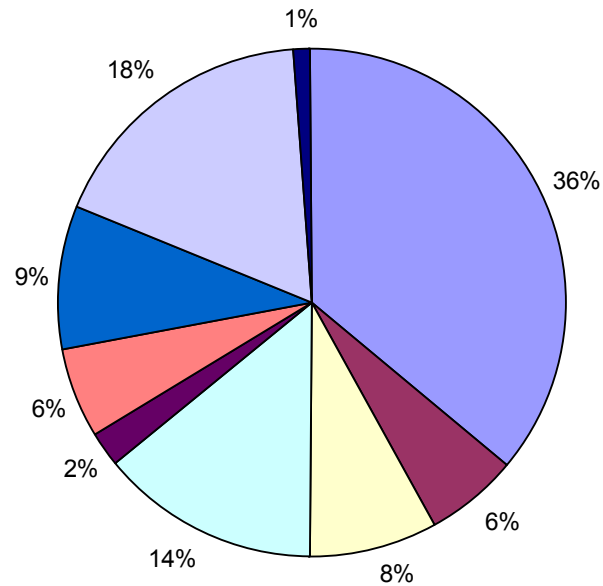
Postcode survey 2003- origins of shoppers



- Stamford
- P'boro
- Market Deeping & Bourne
- Rutland
- London & Home Counties
- Lincs (excluding Stamford, Deepings & Bourne)
- Northants
- Elsewhere in UK
- Overseas

This survey took place in the last week in November on a Tuesday, Friday and Saturday 2003.

Post code survey 2004 -origins of shoppers



This survey took place in November; results are from in excess of 1000 customer replies.