

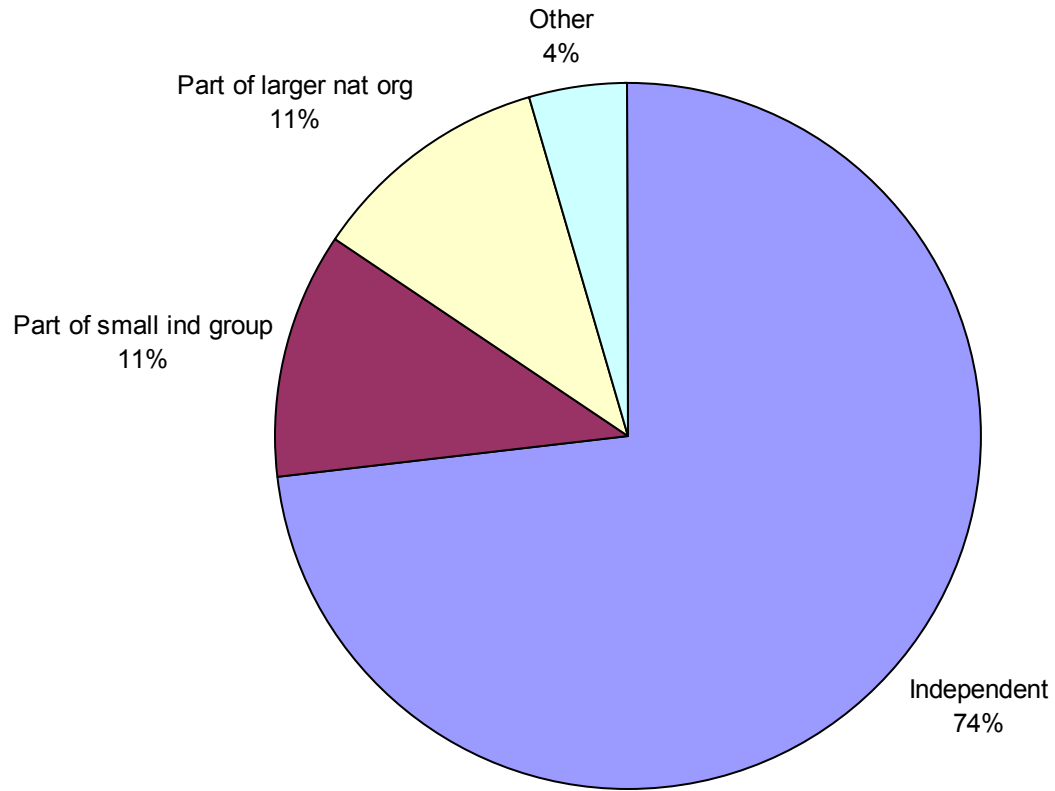
# **Stamford Business Questionnaire analysis**

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**2005**



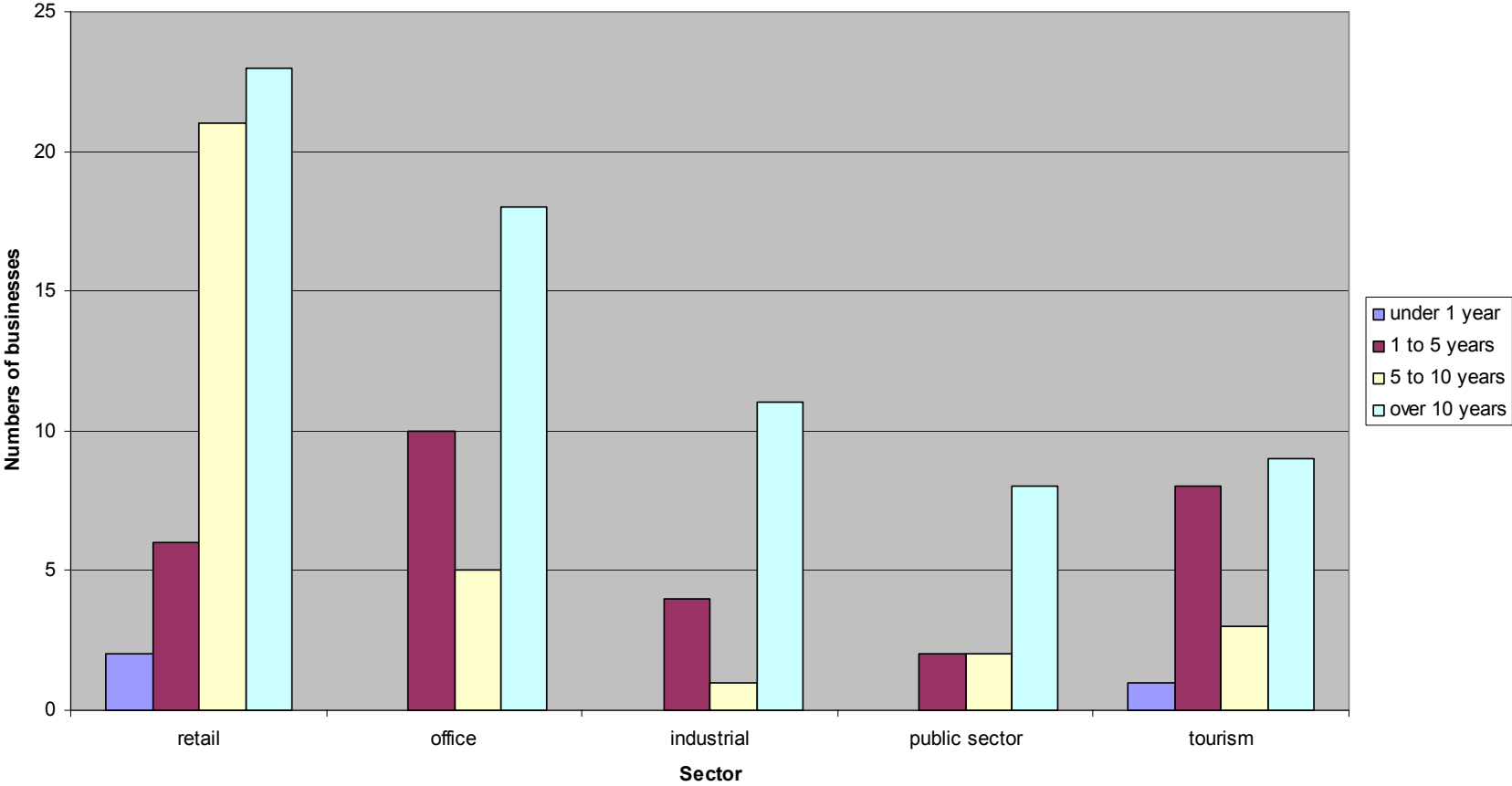
## Business Type



There were 134 replies, each representing a separate business or employer.



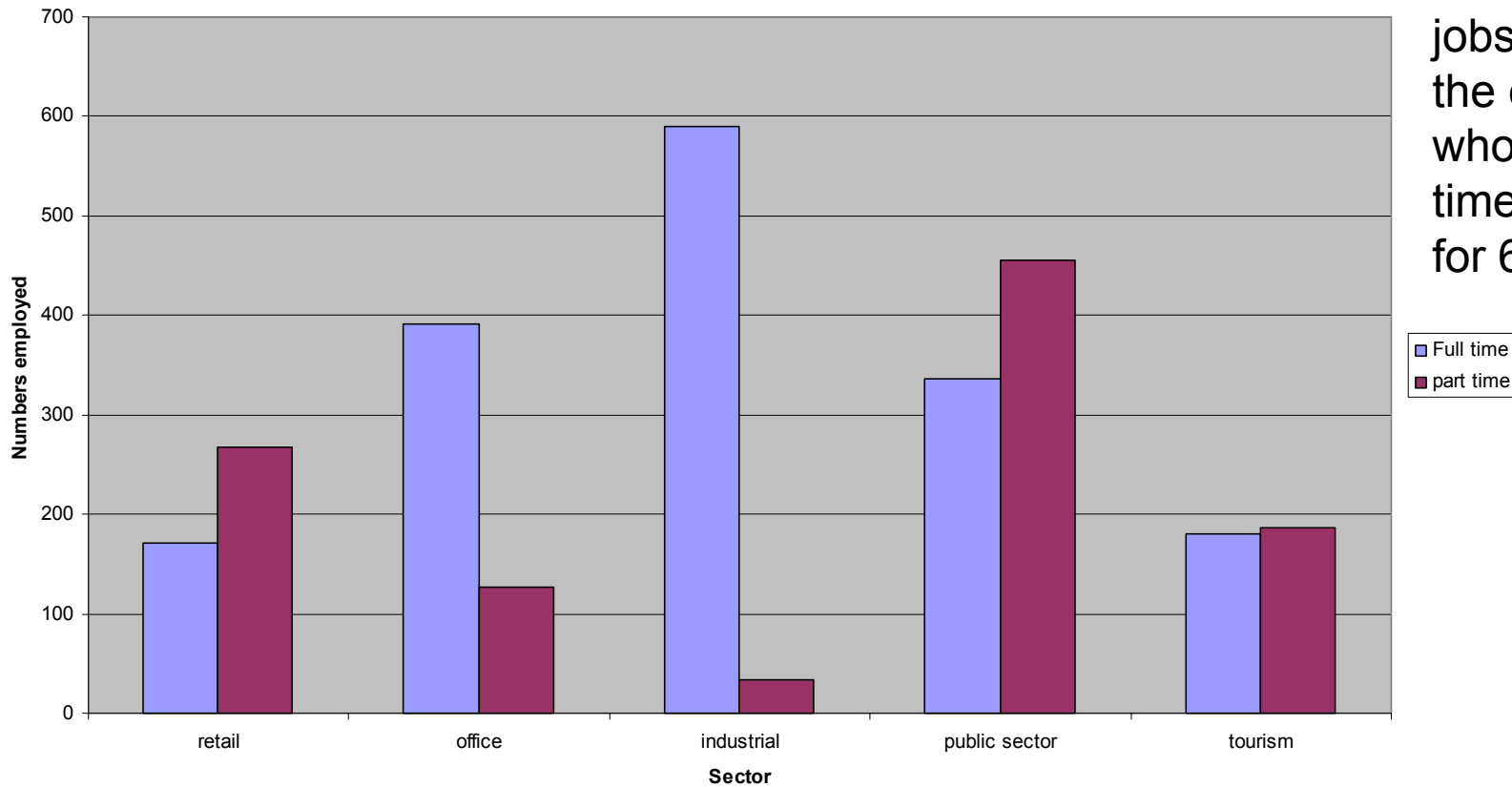
How long has the business been in Stamford



**VISION**  
2015



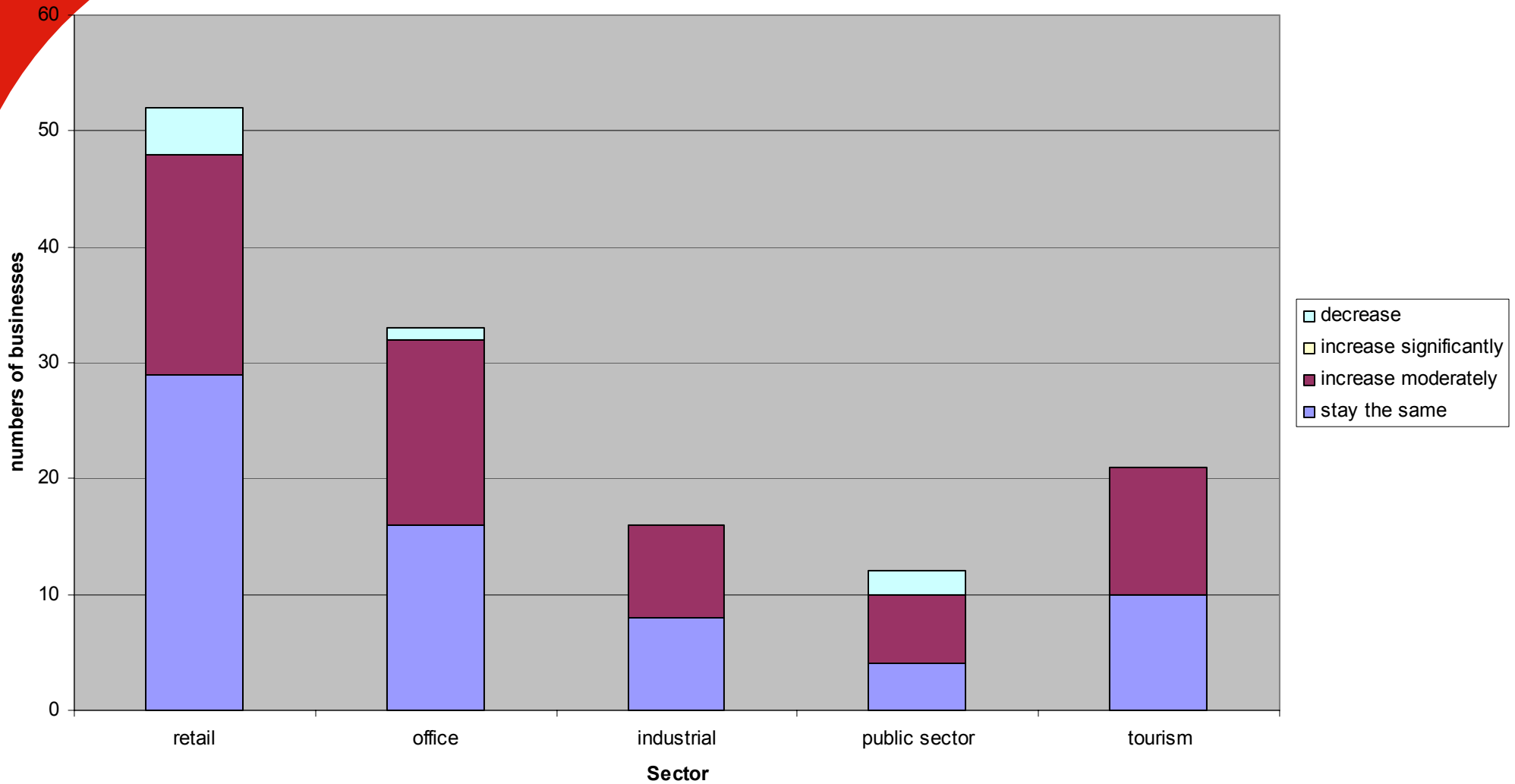
Numbers employed



There were 2740 jobs represented by the organisations who replied. Full time jobs account for 65% of the total.



## How will staff numbers change in the next 5 years

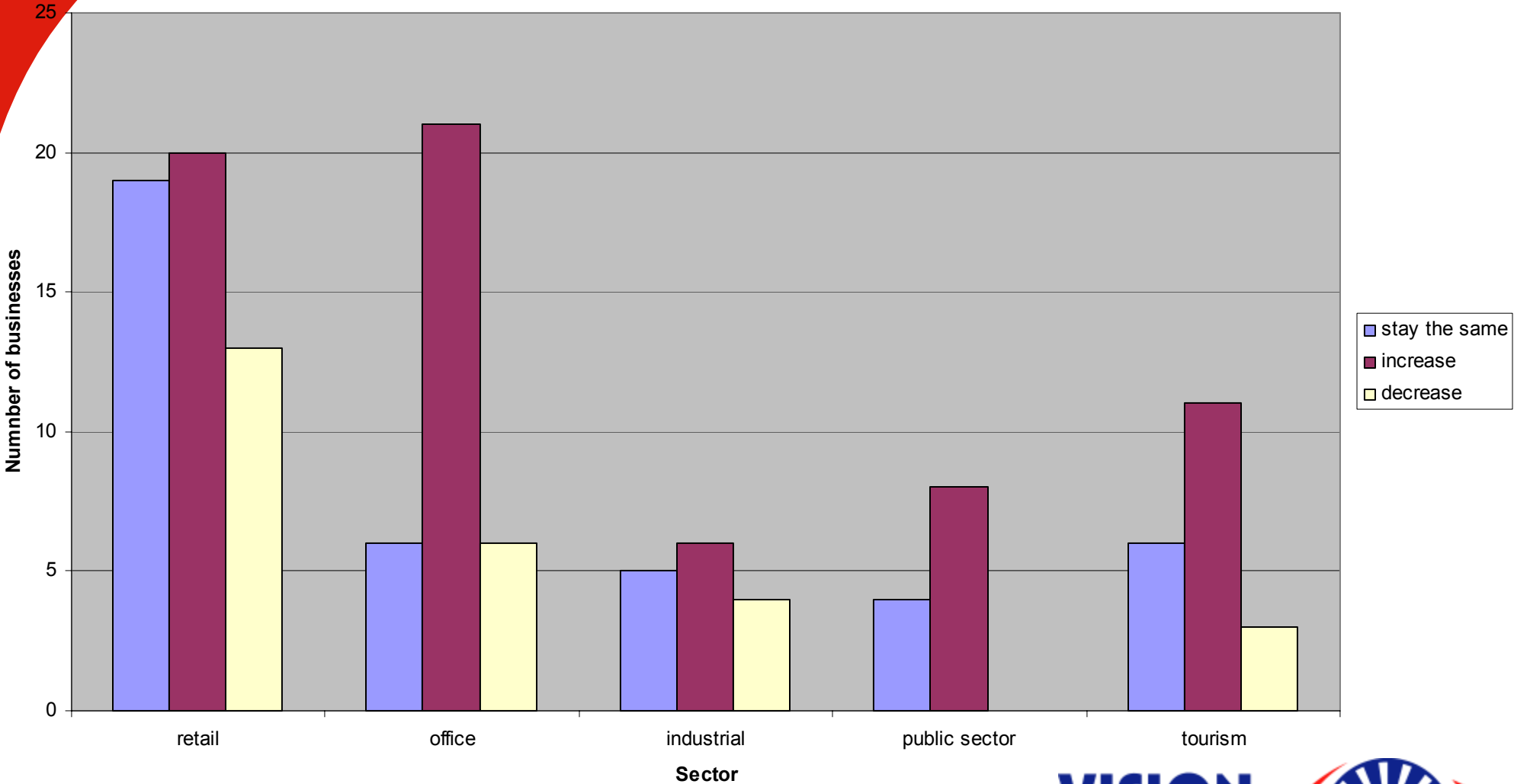


Half the businesses are estimating future expansion albeit at a slower rate than in 2003.

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2015



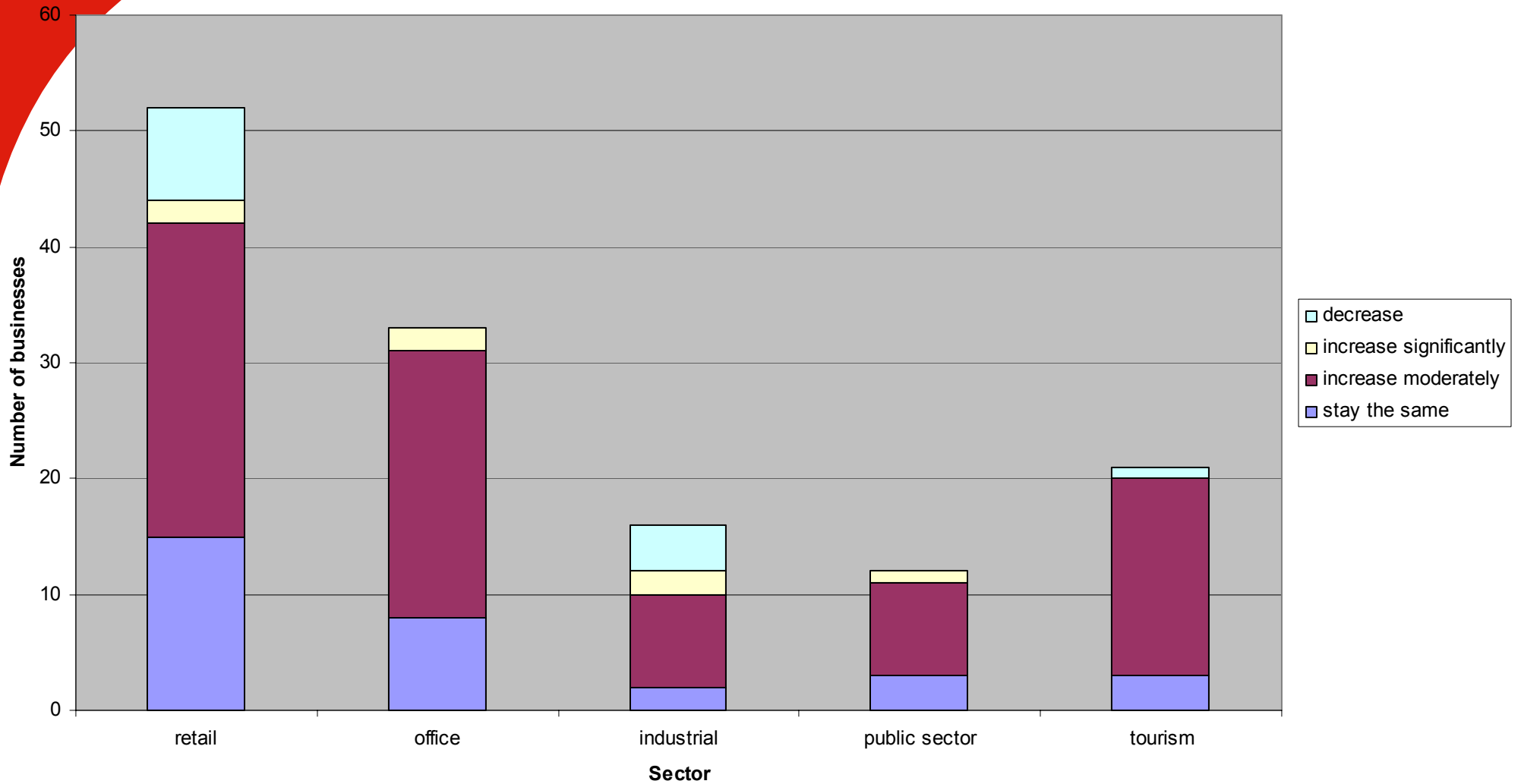
### What was the turnover this year



Half the businesses have experience increased turnover this year, compared with 67% in the 2003 survey. 20% are showing a downturn this year compared with 15% in 2003.



## What is the expected turnover next year

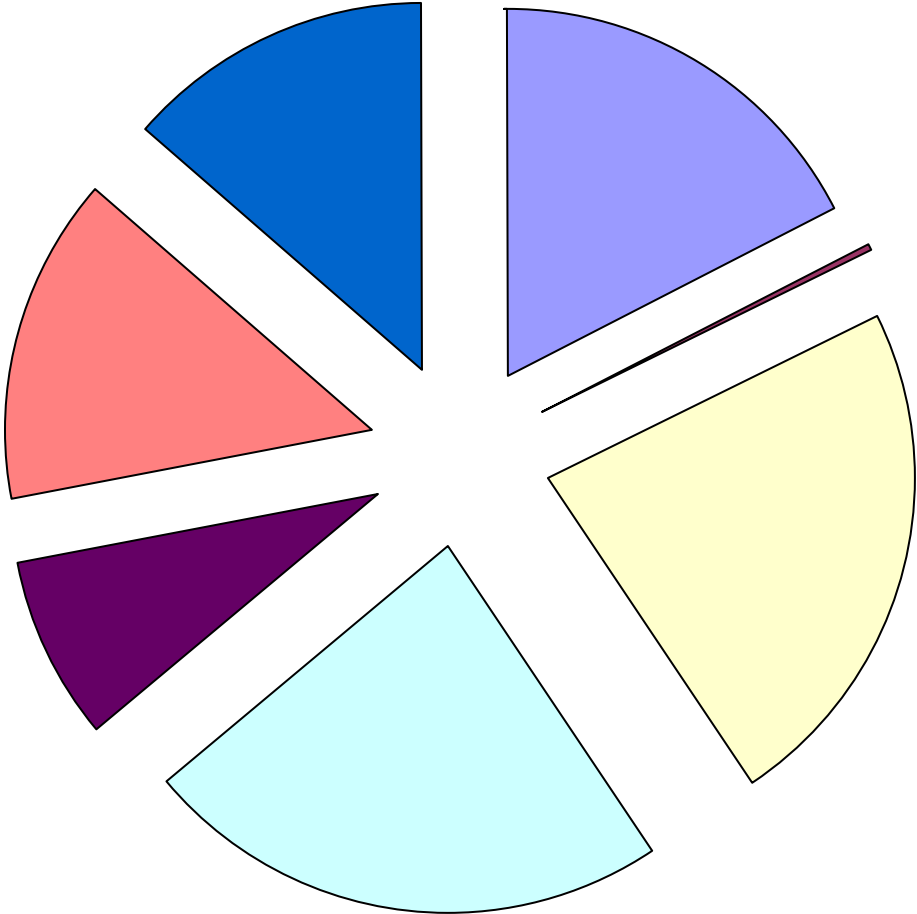


**This forward projection is more positive than this years actual, with 67% of businesses forecasting growth and only 10% anticipating decreased turnover. However, this is not as positive as 2003 where 80% anticipated growth.**

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### What attracted the company to Stamford

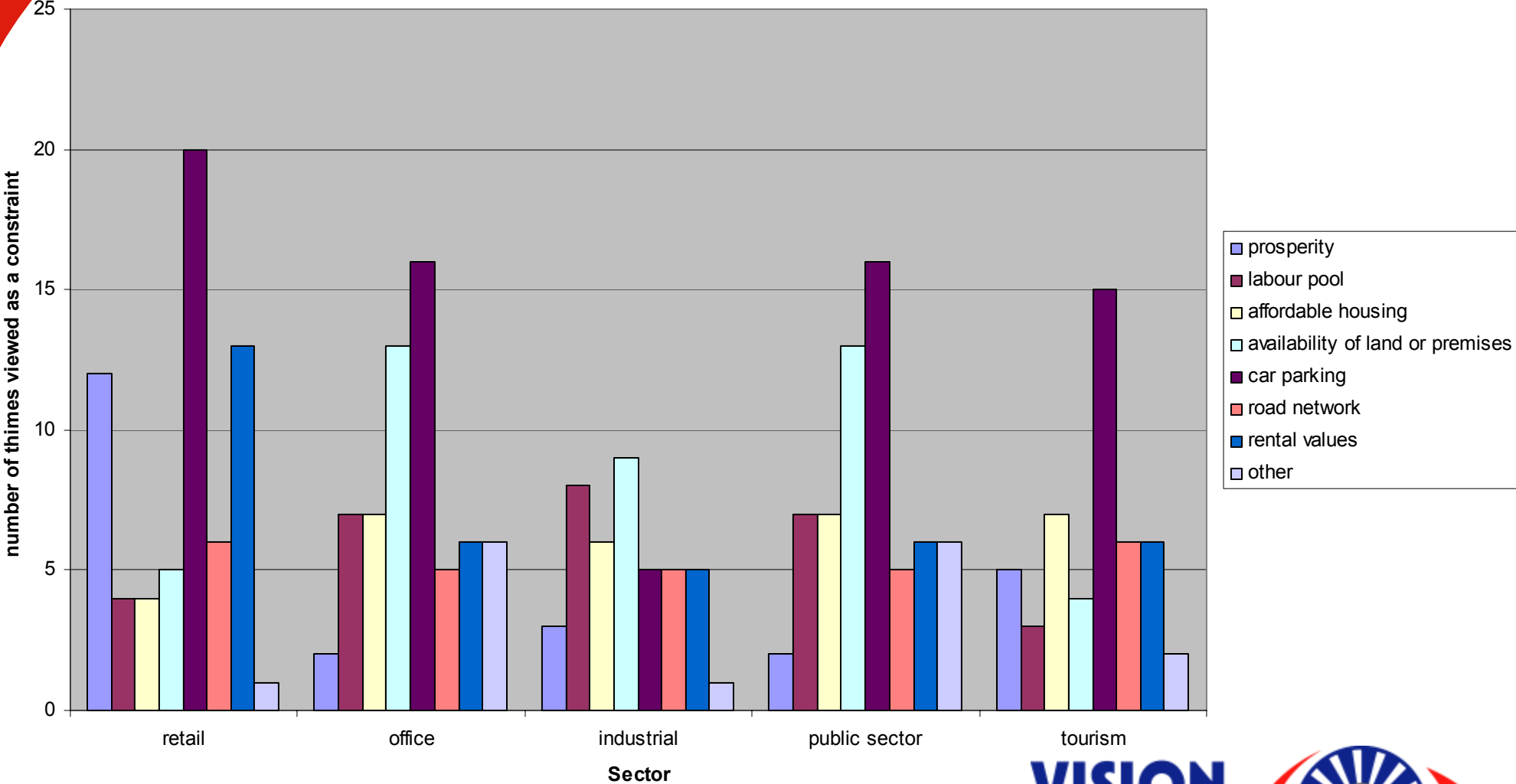


- Town prosperity
- Labour pool
- Attractiveness
- Location
- Mix of Retail offer
- Potential Customers
- other

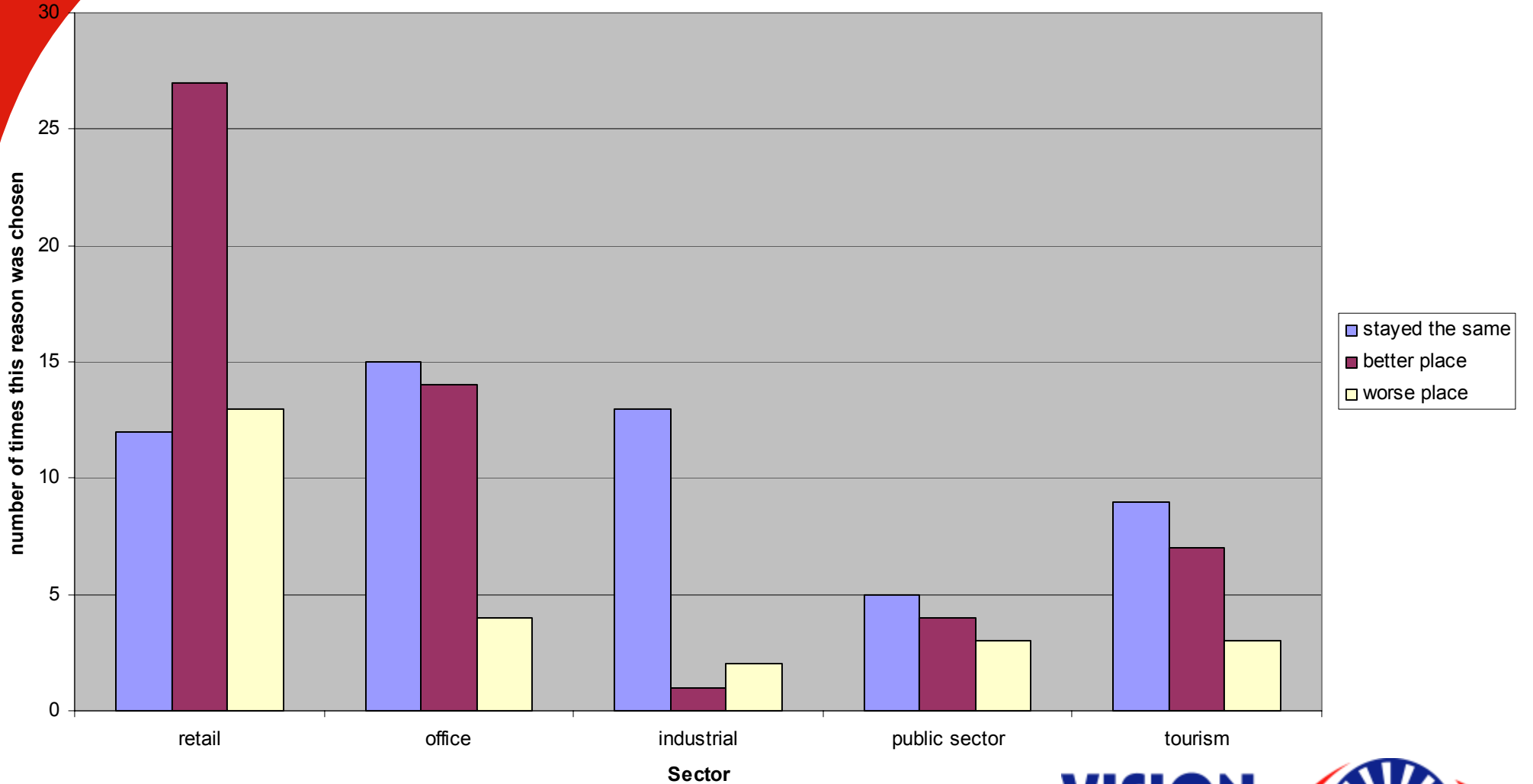
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### What are the constraints on future business performance



# How has Stamford changed as a place to do business in the last 5 years



## Conclusions

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- The overall picture is still of a prosperous town where businesses anticipate a positive future. However, it is not quite as rosy a picture as it was in 2003.
- The town has a mixed economy. There are employment opportunities in all sectors.
- The prosperity of the town is obviously key as is its attractiveness as well as other environmental issues. The the availability of land or premises is an issue. However, the dominant issue appears to be parking.

