



Stamford Vision: Business

Notes from the meeting 4.3.04

1. Business Awards: TH spoke to the Mercury's business editor who was keen, however, they have decided to back community awards this year and so could not run a specific business event. They would give some publicity if we were to progress this but the exact amount is not certain. It was agreed that TH should speak to Nick Rudd Jones about Stamford Living being involved. In addition Nadine and Tom will contact a shortlist of firms who might be interested in providing sponsorship.
2. Forward investment pack: HS showed the group a mock-up of the proposed folder which was agreed, subject to a better picture being found for the background view.
3. Adaptive Reuse project: There have been three schemes helped this year and we now need to think about whether there are suitable opportunities for next year.
4. Market Towns' Week: There are a number of events already scheduled but if there are some specific business events which could take place during the week then they could be incorporated into the programme which is going to be distributed across the whole region. HS agreed to contact the neighbours for the Mayfayres Day event to give them a chance to be involved.
5. Footfall dates: The next footfall count will take place on Wednesday 17th March (Duncan & Toplis team) and Friday 19th March (Jen from CWG, GH and CLH).
6. Placemarque: A company has been asked to undertake a piece of work on wayfinding from the train station and badging for the town. They will be feeding back their findings and offering examples of a town wide identity on Tuesday 30th March at the next Urban group meeting. Everyone from the business group is welcome to attend the presentation and the discussion which should take no more than 40 minutes (Venue yet to be decided).
7. AOB:
 - Nadine asked that the business group to consider a robust defence of the suggestion that Stamford Vision is not representative. We should all consider, in the light of the accusations in the paper, how we can best get across the message that we wish to work collaboratively.
 - Postcode survey: TH to provide a list of emails so this can be feedback to the retailers.

The next meeting 1.4.04 at 6pm at Duncan and Toplis.

Action	Individual
Organise a meeting for those interested in giving advice	Nadine
Business awards	Tom/ Nadine
Design of forward investment folder	Hugo
Adaptive reuse consider projects	All
Market Towns week events	Suggestions to CLH