



## Stamford Vision: Business

### Notes from the meeting 29.04.04

1. Forward investment pack and benchmarking – The information which might be included in the investment pack will relate to the data collected in the benchmarking. The background papers are attached and in order to move this item on at the next meeting, please look at both and decide if there are any gaps in information which you think individual companies would like to know before making an investment decision. The benchmarking is very retail biased and this may need to be addressed. We can collect data which we benchmark against other towns, hopefully through the Welland, but we can also collect information which is just for Stamford but which can be tracked over time to identify trends. Hugo has produced the folders which look excellent and can be used in a variety of ways to raise the profile of the town.
2. Business Awards:  
We still have to find a press backer and then we can look into sponsorship.
3. Market Towns Week:  
A schedule across the region is has been produced advertising events and this was circulated.
4. AOB:
  - a. Future direction. There will be opportunity at the next meeting to set the agenda for the group for the coming months

### Date of the next meeting to be arranged.

Action	Individual
Look at the inward investment list of documents – are they appropriate for our pack?	All
What is the likely distribution of the pack?	All
Meeting of those interested in giving advice in order that they can be included in the inward investment/ business centre work	Nadine
Future direction – think of ideas	All