



Stamford Vision: Business

Notes from the meeting of 15.7.05

- * The business group meeting for July was cancelled and the next meeting will now be held in September on our usual pattern i.e. the first **Thursday 1.1.05**.
- * During August please send the completed analysis on the business sectors to CLH, if you have not already done so, and a report will be compiled for all sectors. This will be circulated before the next meeting where we can discuss it in detail.
- * Footfall: We agreed that the busiest spot on the High Street would be monitored and this is being done. We do in addition; need to undertake the full footfall count and it is proposed that this takes place on Friday 5th August. **Please let CLH know if you can assist.**

- * Business Awards:

A meeting was held 15.7.05 between the editor of the Mercury, Eileen Green, and deputy editor, Mike Roberts, TH, AM and CLH to discuss joint working on business awards. The Mercury has made the very generous offer to run the awards and undertake all the detailed administration, along the lines which the Grantham Journal do currently with the Grantham Awards. This is really good news and we can now assist them in moving forward. The date will be a Thursday in February and the preferred location is the Arts Centre ballroom for a black tie event. If anyone has any contact which they believe would **sponsor the event**, at around £2,500 per category, please let CLH know and that information can be fed into the process.

Current award categories under consideration are:

- Community involvement
- Business personality
- New business
- Business excellence through people
- Business innovation
- Customer service
- Unsung heroes

Any thoughts on these gratefully received. We will need to develop the thinking quite quickly as the ideal time to launch the awards will probably be in October so that entries can be received before Christmas. We now have the opportunity to do something which will be really positive for the business community and may link in well with the business survey work.

Date of the next meeting Thursday September 1st at 6pm, Duncan and Toplis.
No meeting in August and thereafter the first Thursday in the month.