



Stamford Vision: Business

Notes from the meeting of 8.6.05

1. Business Survey: The surveys have been sent out for all sectors and some results have been received. GH circulated the findings of the retail sector so far. Currently the findings show that there has been a slight slow down in growth in this sector. Please try and undertake the analysis before the next meeting so we can draw together the findings from all sectors in a report.

All to do analysis

2. Business awards: In order to progress this further we need to develop the categories which could be judged as well as identify those who might be interested in sponsoring a particular award. We considered the numbers of awards and believe that 5 or 6 categories would be a good number to aim at in the first year. The Chamber wish to be involved in the running of the awards and TH agreed to approach them to fund a category of their choice. A meeting will be set up with the new deputy editor and editor of the Mercury as publicity is integral to the success of this type of event.

All to consider categories and sponsors

3. Footfall survey: A discussion took place on the results which showed a fall in numbers counted in the main pitch for this year compared to the previous years. Secondary locations seem to be much the same as in the past. The business survey results may be able to give us greater understanding of what the background to this is and whether it was a one off finding or marking a significant trend. It was agreed that it would be useful to monitor High Street West over a longer period on a Friday, which is the busiest day, to see whether there was significant variation week on week. Please can those who are able to spare an hour on a Friday morning contact me to put their name against a day.

All to consider if they could do a footfall count one Friday

4. AOB:
The Welland Market Towns Group are beginning to collect benchmarking data which will provide us with comparative data with other similar towns in the area.

Date of the next meeting Thursday July 7th.

No meeting in August and thereafter the first Thursday in the month.