

Stamford Vision: Business

Notes from the meeting of 29.9.05

1. Footfall: A presentation was given on the footfall counts in 2005 and a comparison made to the previous 2 years figures. The diagram showing trends is attached. In summary the findings were:
 - o The town is a vibrant today as it was 3 years ago,
 - o Summer is busier than spring by about 50% on a Wednesday but on a Friday there is a far smaller variation (NB Spring 2005 measuring anomaly),
 - o The market is a major draw irrespective of the time of year,
 - o Our short counts over the summer confirmed our methodology.

It was agreed that this information should be disseminated perhaps when the business survey analysis has been completed as this will be complimentary information. In addition to a general article, it would be useful to provide the market traders and SKDC with a summary in view of the importance of the market to the town's economy.

2. Business Awards: It was agreed that the Arts Centre Ballroom is the best venue in Stamford, albeit with a size constraint. The date of the awards is therefore Thursday February 16th. Progress is being made on sponsorship and a meeting of those interested in this will take place on the 14th October. It may be necessary to limit the categories of award to 5 so that we can ensure that there are enough spaces available to the shortlisted companies.
3. Business Survey: This will be circulated before the next meeting so the findings can be discussed in detail then.
4. Issues and Options for future development in South Kesteven: Each member of the committee will receive this document direct from SKDC's planning department and this will be discussed our next the meeting in November. 5. Welland Enterprise: AM circulated a leaflet on the Welland Turnpike Programme, he will invite them to speak at a future meeting on all the work they are currently engaged in for business support across the Welland area.

Date of the next meetings Thursday 3rd November at 6pm, Duncan and Toplis and then Thursday 1st December.

